



# EUREKA BOX ART!

Eureka Box Art Program is a new initiative that promotes place making artwork on utility boxes.



San Luis Obispo – Utility Box Art Program

## CALL TO ARTISTS

This program is open to individual artists, a team of artists or community groups with a designated lead artist. Selected artists shall be compensated for the application of their artwork and designs. Submit your design today. For more information visit [www.ci.eureka.ca.gov/](http://www.ci.eureka.ca.gov/) or call (707)441-4160

Submit your design concept to  
[developmentservices@ci.eureka.ca.gov](mailto:developmentservices@ci.eureka.ca.gov)

This program is a collaborative partnership between Ink People Center of the Arts and the City of Eureka's Development Services Department.



# Eureka Box Art!

The City of Eureka invites artists to apply to install murals on utility boxes. The goal of Eureka Box Art! is to use utility boxes as "canvases" for original pieces of art as well as to contribute to the vitality and attractiveness of the city, while deterring graffiti.

San Luis Obispo – Utility Box Art Program

## ARTIST ELIGIBILITY

This program is open to individual artists, a team of artists, or community groups with a designated lead artist who has/have the vision and skills required to complete the project to the highest standards of innovation and technical expertise.

## BUDGET

Artists' stipend per box \$500

## MEDIA & MATERIALS GUIDELINES

Artwork must be original and may not contain advertising, religious art, sexual content, negative imagery or convey political partisanship. Artists must use the following materials:

PAINT TYPE: premium high solids 100% acrylic latex waterborne exterior wall and trim paint; low-sheen, eggshell or satin finish; minimum 1.5 mil dry thickness per coat.

PAINT PRODUCTS (in recommended order):

- 1) Nova Color (preferred)
- 2) Sherwin Williams: Accolade Exterior Acrylic Latex, Satin
- 3) Pratt and Lambert: Accolade Exterior Acrylic Latex, Eggshell
- 4) Benjamin Moore: Aura Exterior Acrylic Latex #634 Low Lustre
- 5) Frazee #126 Mirro Glide Low Sheen Acrylic Latex
- 6) Kelly Moore #1245 Acry-Shield Acrylic

Utility box size may vary; selected artists must be willing to adjust designs to the box assigned.

All projects must adhere to the approval process.

## SELECTION PROCESS & CRITERIA

Applications submitted in response to this call will be reviewed by City staff and the Art. and Culture Commission. The Commission will review all completed, eligible applications received by the deadline. If the number of qualifying applications does not meet the number needed, City staff may decide to reopen the selection process.

Criteria used to select artists will be:

- Evaluation of artistic excellence
- Appropriateness of scale, form, content and design
- Relationship to the social, cultural and/or historical identity

The City reserves the right to refuse all entries. Selected artwork must meet the City of Eureka's Guidelines and receive final approval by the Arts and Culture Commission.

## TO APPLY:

Submissions MUST be submitted in one of the following ways:

- Electronically to [mandersen@ci.eureka.ca.gov](mailto:mandersen@ci.eureka.ca.gov). The subject line for submissions should read: "Firstname\_Lastname\_PROPOSAL"

- Submit flash drive – mailed or hand delivered to:  
Eureka BOX ART! Project ATT:  
Development Services 531 K  
St. Eureka, CA 95501

## SUBMIT THE FOLLOWING MATERIALS:

1. Contact Info  
Include name, business name (if applicable), physical address, mailing address, telephone and email. Teams must identify one artist to be the primary contact, as well as contact information for all artists on the team.
2. Digital Images of Prior Work
3. Conceptual Rendering(s)  
Each applicant can submit up to three conceptual renderings for the project. Renderings must be in full color. Renderings must be submitted as an image file (.jpg, .tiff, etc.). Conceptual works will become property of the City of Eureka.

## SUBMISSION & DEADLINE

Submissions will remain open till Sprint 2018.

## QUESTIONS?

Contact The City of Eureka's Development Services at (707) 441-4160