

# *December ENewsletter*

DECEMBER 1 ST 2014

## *City Manager's Column*



A big thank you to the community for your support of Measure Q, the continuation of the half cent sales tax. This tax provides over \$4.1 million annually to the City of Eureka, and is a critical funding source for maintaining police and fire services at the current level.

One of the frequently asked questions that I receive from residents and businesses relates to the poor condition of city streets. The follow up questions are, "Will Measure Q provide funds for street improvements and/or why does the city spend money on creating paved trails instead of using those funds for streets?" Those are definitely good questions to ask and unfortunately they do not provide the answers that I would like to give people. In the current year budget, 99% of the Measure O/Q funds are directed to Police and Fire service costs. That is unlikely to change in any foreseeable future. The second part relating to trail development is that the City of Eureka has been highly successful in obtaining state and federal grants for a number of projects-such as the trail system, traffic safety grants, Carson Block Building rehabilitation, and a host of others. These grant programs are for specific projects and cannot be used to supplement street improvements. The amount of dollars available to Eureka for pothole repair, street overlays, and reconstruction have been reduced for a number of years, with very few general tax dollars available for street maintenance. Public Safety services require the bulk of city funding and our primary revenue for street maintenance comes from the state gas tax that has not kept up with the inflationary costs of street repairs. At a time when our streets require more maintenance we have even less money which results in higher long term costs.

We know what the problem is, what is the solution? We absolutely need to direct more resources into street maintenance. I am working with our Public Works management team to identify some organizational changes which will lower our staffing costs and to utilize those funds for street maintenance. This can provide some funding but not nearly enough. It is critical that we prepare a plan to take to the City Council and the public that addresses alternative revenues for street maintenance-such as a property tax. This problem is not unique to Eureka, and the City may look to partner with other cities in California to craft a statewide solution.

I look forward to having the conversation about infrastructure funding with the community over the months ahead.

Thank you,

Greg Sparks



# Calendar of Events

SUN MON TUE WED THU FRI SAT

	1	2 <u>Council Meeting</u>	3	4	5	6 <u>Arts Alive</u> <u>Holiday Craft Bazaar</u>
7	8	9	10 <u>Free Conservation Lecture</u>	11	12	13 <u>Safety Fair</u> <u>Zoo Member Holiday Hurrah</u> Truckers Parade
14	15	16 <u>Council Meeting</u> Hanukkah	17	18	19	20
21 Winter Solstice	22	23	24 Christmas Eve Hanukkah	25 Christmas Day (City Offices Closed)	26 	27
28	29	30	31 New Years Eve 			



## Eureka Police Department Promotions

On November 12, 2014, Chief Andrew Mills announced six promotions within the Eureka Police Department during a packed ceremony at the Wharfinger Building. We are proud and excited for the future of EPD. You can learn a little more about those promoted by reading their short bio's below. Please feel free to stop and chat with them if you happen to see them out and about.

Next month we will introduce a few of our newest officers and civilian staff to you.



### **Brian Stephens – Captain – Service Area 2**

Brian was born and raised in Kentucky (something he is very proud of) and he is an avid University of Kentucky basketball fan. Brian moved to California after being honorably discharged from the Army and “losing a bet” with his wife, Kim. Brian and Kim have two great kids. Brian enjoys watching his children play in their many sports. When their weekends aren't spent at games, Brian's family enjoys fishing and hiking along the Trinity River and other wilderness areas around Humboldt County. Brian and his family also enjoy traveling, having visited most of the West and south eastern portion of the United States.

Brian has been with EPD almost 16 years and is looking forward to the challenges this promotion will bring for the second half of his career.





## **Steve Watson – Captain – Service Area I**

Steve is a Humboldt County native, born and raised in Fortuna. After being honorably discharged from the Army, Steve graduated from Bethany University in 1996 with a B.A. degree. He also completed the 5th Year teacher certification program and holds a California teaching credential.

Steve joined the Santa Cruz County Sheriff's Office in 1997 where he served as a Deputy Sheriff for 7 years. In 2005, Steve and his wife of 15 years, Sarah, moved their growing family back home to Humboldt after he accepted a position with EPD. He is a 2013 graduate of the Sherman Block Supervisory Leadership Institute.

Steve's family shares a passion for all things outdoors where they spend many a spare weekend together engaged in various activities including camping, hunting and fishing. Steve is excited at the opportunity this promotion affords to help lead EPD forward in a positive, new direction.



## **Michelle Reyna Sanchez – Support Services Manager**

Michelle was born and raised in Humboldt County. 11 years ago she met and married her "lucky" husband and gained two outstanding stepsons and one amazing daughter. Her goals as the Support Services Manager are to help identify and maintain our strengths and to strengthen our weaknesses so we can provide the highest level of service to the community, first responders, and one another.

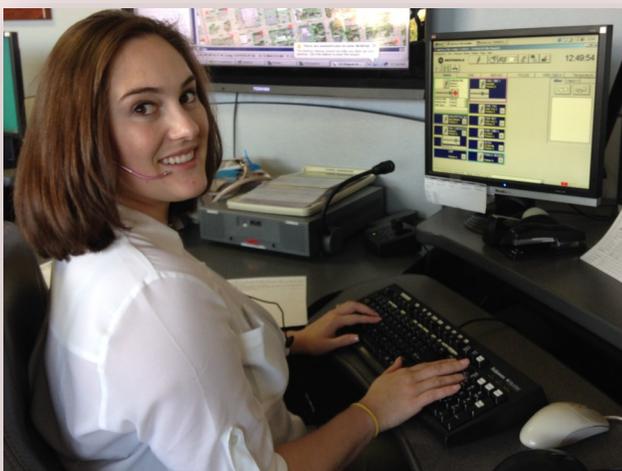


**Gary Whitmer – Sergeant**

Gary grew up in the San Francisco Bay Area and moved to Humboldt in 1994 to attend the College of the Redwoods Police Academy. He was hired with EPD in March of 1995. He and his wife, Gretchen, have two kids. He is involved in coaching various youth sports and is active himself in numerous intramural sports. Gary also enjoys spending time outside fishing, ATV riding, and just goofing around outside with his family.

**Travis Braud – Sergeant**

Travis was born and raised in Humboldt County. He played football locally in high school and then for College of the Redwoods. In 2005, he was hired by the Humboldt County Sheriff's Office and he joined EPD in 2007. Travis and his wife, Bethany, have two young children. They enjoy traveling together and camping at Trinity Lake. He is humbled and excited by this new set of challenges and responsibilities, and is looking forward to the next chapter in his career.



**Jennelle Crnich – Communications Supervisor**

Jennelle is a Humboldt County native. During her teens, she learned many life lessons and her work ethic from her family while working at their local business, Miller Farms Nursery. Jennelle's family has always supported each other's dreams and goals, including her own dream of becoming a dispatcher with EPD. While at EPD, she met her husband of 3 years, Cory. Last year on her birthday, Jennelle and Cory welcomed their first child, a baby boy.



The Eureka Police Department's Problem Oriented Policing (POP) Unit is offering these safety tips to make sure your holiday is a safe and happy one. Historically, we see an increase in crimes of opportunity, including theft and burglary along with mail theft during the holiday season. Take a few moments and consider these safety suggestions:

- Take all outgoing mail to the post office or a mail receptacle. Clipping outgoing letters to your mailbox for pick up entices the mail thief to make the pick up before the letter carrier.
- Never leave any items of value in your car, not even for a moment! Burglars know to check under the seat and in the trunk. Vehicle burglaries are big business for thieves during the holidays.
- Make sure and record important information on any items of value (including computers, cameras, bicycles, and power tools). Consider photographing the item. On the back of the photo list the brand, model, serial number, and description. If this item is ever stolen you have a chance of getting it returned.
- Do not leave garage door openers in the vehicle for thieves to steal and use later to enter your residence.
- Be a good neighbor. Look out for each other. Report suspicious behavior in the area.
- If leaving town for the holidays, make your house looks lived in. Set your radio, television, and interior lights on a timer. Ask them to keep an eye on your residence for suspicious activity. When in doubt, call your local law enforcement. Be a good witness.
- Leave the porch light on at night. This also gives law enforcement patrolling the area and your neighbors the ability to keep an eye on the area around your front door.
- Start a Neighborhood Watch program. Get to know your neighbors and learn how to protect each other from crime. The POP Unit can assist with starting a group in your area.
- Lastly, harden the target! Do not make your house or family vulnerable to a burglar. Lock garage doors that lead in to the house. Do not leave garage doors up and unattended, showing off your valuable items just waiting to be taken (bicycles, power tools, and lawn mowers). Lock and secure sheds and out buildings.

Contact the POP Unit at 441-4373 with any crime prevention questions or concerns.

Join us from **10am – 4pm** on **Saturday, December 6**, for the 38<sup>th</sup> annual Holiday Craft Bazaar at the Adorni Center! Check out products made by local artisans, visit with Santa and receive a raffle ticket **FREE** upon entry! From woodwork to jewelry, scarves to handbags, this show has all of your holiday shopping needs met! Interested in being a vendor? Inquire at the Adorni Center or call 441-4374 for more information. Spaces are limited!

**City of Eureka Parks & Recreation**

## 2014 Holiday Craft Bazaar

**Saturday, December 6th**

**Free Admission!**  
**Snackbar!**

**Visit With Santa!**  
**Free Raffle!**

**10:00am-4:00pm**

**Hand-crafted Holiday Gifts by Local Artisans!**

**Bath & Beauty Products**      **Hand-Knit Hats & Scarves**



**Decorative Wreaths**      **Jewelry & more!**

**At the Adorni Center**  
**1011 Waterfront Drive, Eureka**

**Booth Space May Still Be Available!**  
**Contact 441-4374 for more details!**

Hoopsters Youth Basketball



CITY OF EUREKA RECREATION DIVISION

# HOOPSTERS YOUTH BASKETBALL

Coaches Needed!

Sponsor a Team!

Register To Play Today!



EUREKAPARKSANDRECREATION.COM / 441-4248



## **YOUTH BASKETBALL COACHES NEEDED!**

Want to make a difference  
in the life of a child?

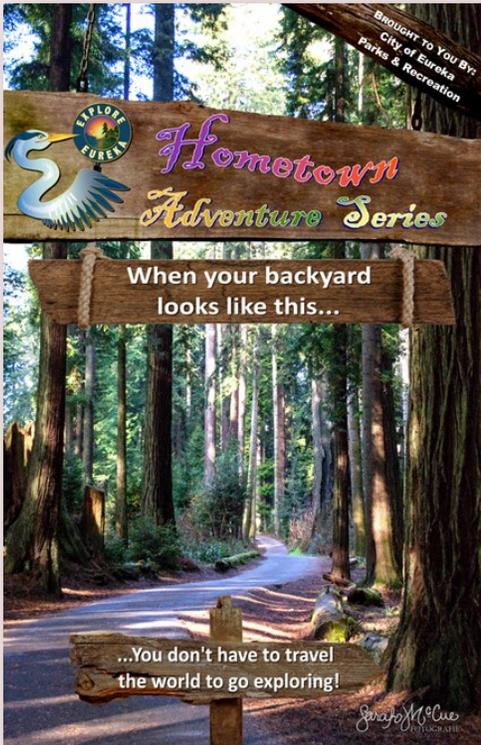
Ever thought about being a  
youth coach?

Eureka Recreation is looking for energetic, dedicated individuals to **help youth** develop positive character traits such as leadership, **responsibility, respect, self-discipline, integrity, teamwork and sportsmanship** through basketball.

Be a part of the 2015 Hoopsters Youth Basketball Season!

Call 441-4245 for more info.



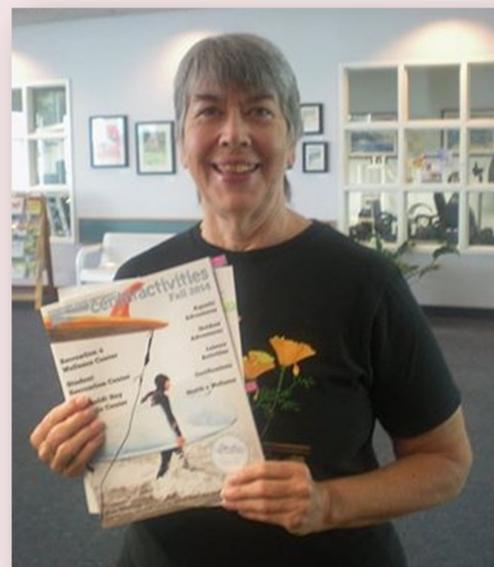


Congratulations to Mary Romaidis, the winner of Eureka Parks & Recreation's first Hometown Adventure series raffle. Mary won a HSU Center Activities package!

The Hometown Adventure Series is a self-led outdoor experience for all members of the community and guides people through various activities in the greater Eureka area. Participants are asked to complete challenges at each site that include a physical and social media element. Upon completion of nine out of twelve activities in the Hometown Adventure Series guide, participants bring the booklet back to the Adorni Center, where they are entered into a quarterly drawing.

Come pick up your Hometown Adventure Series guide today at the Adorni Center, 1011 Waterfront Drive, and join in all of the fun!

Upcoming raffles will be held at the end of January (for a Pacific Outfitters package), the end of April (Adventure's Edge) and the end of July (Salty's Supply Co).



Free Conservation Lecture

When: December 10, 2014 @ 7:00 pm – 8:00 pm

Where: Sequoia Park Zoo

Who: Please contact Zoo staff (707) 441-4263



**“Managing Nemo: Conservation and Conflict in the Marine Aquarium Trade”  
by Brian Tissot, HSU Marine Lab, Director & Biology Professor**

The waters off the Hawaiian Islands are home to a half-million brightly-colored tropical fish that are scooped up into nets each year and flown across the globe into home aquaria. Although scientific studies have shown that the aquarium fishery off the Big Island of Hawaii is among the best managed in the world, it has nevertheless become the focus of intense conflict, and activists have launched a campaign to shut down the selling of fish for aquariums, saying the practice is destroying coral reefs.

This talk will describe 20 years of research conducted by Dr. Brian Tissot, focused on promoting the conservation of live-caught aquarium fish along the Kona coast of Hawaii, using community-based management within a network of Marine Protected Areas. His collaborative conservation program involves multiple agencies, including state resource agencies, university faculty and students, large and small NGOs, and a variety of local community groups. He has studied the reefs and the fisheries to achieve a balance between community interests, the

coral reef dive  
tourism industry,  
and a sustainable  
aquarium fishery.





This unique opportunity came to the City of Eureka through the interests of Southern California Seafood's Company to catch and unload California Market Squid in the Port of Humboldt Bay. This type of fishery has not occurred in these waters for at least 50 years. Southern California Seafood's Company contacted the city through one of the existing tenants at the Fisherman's Terminal. Within days, harbor staff worked with those tenants to make accommodations for the dockside operations. There were some different needs for this type of unloading. The terminal docks are set up for crab and ground fish unloading using hoists, whereas the squid are unloaded using a vacuum pump, weighed and conveyed into iced totes. These differences caused staff and tenants to reconfigure how the dock is generally portioned out as to accommodate access to the truck loading areas and ice supplies. At the height of operations, 25 trucks were leaving the facility per day. A total of 4.77 million pounds of squid were landed over a 28 day period with 19 days of actual fishing. The product was considered high grade at 6-8 squid per pound. The City revenue generated totaled over \$29,000. This opportunity came to Eureka during a period of down time between recreational sport fishing season ending in September and the Commercial Crab season gearing up in December. This is something that staff would like to continue each year to fill that void.

**Southern California Seafoods Inc.**

		<u>SCS Expenses</u>	<u>City Revenue</u>
<b>183 Semi-truck/trailer loads</b>	<b>\$1600.00</b>		
	<b>per load</b>	<b>\$292,800.00</b>	
<b>Trip fees for Richardson's Grove</b>		<b>\$55,000.00</b>	
<b>Unloading Fees for Wild Planet Inc.</b>		<b>\$75,000.00</b>	<b>\$14,310.00</b>
<b>Local Ice Purchase*</b>	<b>\$60.00/</b>		
	<b>ton</b>	<b>\$17,000.00</b>	
<b>Supplies</b>		<b>\$1,100.00</b>	<b>\$88.00</b>
<b>Meals</b>		<b>\$3,300.00</b>	<b>\$264.00</b>
<b>Hotel Rooms</b>		<b>\$14,419.00</b>	<b>\$1,298.00</b>
<b>Fuel For SCS Trucks</b>		<b>\$32,000.00</b>	<b>\$1,280.00</b>
<b>Totals for SCS</b>		<b>\$490,619.00</b>	<b>\$17,240.00</b>
<b>Total Boat Expenses</b>		<b>\$99,330.00</b>	<b>\$11,771.00</b>
<b>Squid Fishery Totals</b>		<b>\$589,949.00</b>	<b>\$29,011.00</b>



## Toy Drive & Santa for Seniors



The Humboldt Bay Firefighters are once again teaming up with The Salvation Army to conduct their annual Toy Drive. Firefighters will be collecting new, unwrapped toys, which the Salvation Army will distribute to children in our community. All of the toys collected are distributed to local children, ages 0-12 in Humboldt County.



Firefighters are also teaming with the Senior Resource Center by accepting cash donations for the "Santa for Seniors" Program. This great program provides local senior citizens with a Holiday box filled with some food treats for the holidays. By making a cash donation to the Santa for Seniors, you can help "Share the Gift of Christmas" with an elderly person in our community who is less fortunate than yourself.

In addition to collecting toys and cash donations at all of the fire stations, Firefighters will be at the Bayshore Mall, November 28, 29 and 30, and at the Humboldt Artisans Craft and Music Festival at Redwood Acres December 5, 6 and 7. (Bring a toy and you get free admission into the Artisans festival).

The Toy Drive and Santa for Seniors provide an opportunity for citizens and firefighters to "Share the Magic of Christmas".





**How Long:** We will collect toys and donations until December 16.

**Who:** Humboldt Bay Firefighters collect the toys and give them to The Salvation Army for local distribution. We hope to distribute toys to over 600 **local** families this year!

We will also be accepting donations for the 7<sup>th</sup> Annual Santa for Seniors program which provides holiday meals for local seniors in need.

**Where:** New and unwrapped toys can be dropped off at any Humboldt Bay Fire Station or numerous businesses throughout Eureka. (List of locations below).

Name	Address
Eureka City Hall	531 K Street
George Peterson Insurance	416 E Street
Provident Credit Union	2916 Central Ave
Carpet Express	2510 Broadway
Spotlight Video	332 Harris Street 1911 Truesdale Street
Shamus T Bones	1117 Myrtle Ave
Starbucks	326 5th Street
Starbucks	426 Harris Street
State Farm	1016 West Avenue
State Farm	537 7th Street, Suite 1
State Farm	3441 Pennsylvania Ave
Healthsport Eureka	326 I Street
The Central Office Copy Center	211 F Street
Old Town Coffee & Chocolates	2901 F Street
B Styled Studio	619 5th Street
Banana Hut	310 5th Street
Humboldt Smoke House	501 3rd Street
Discovery Museum	403 2nd Street
Los Bagels	3750 Harris Street
Redwood Acres Office	1111 Myrtle Ave
Elke's Total Image	
<b>Fire Stations</b>	<b>Address</b>
Station 1	533 C Street
Station 2	755 Herrick Avenue
Station 3	2905 Ocean Avenue
Station 4	1016 Myrtle Avenue
Station 5	3455 Harris Street



For further information regarding the “Santa for Seniors” or the Humboldt Bay Firefighter’s “Share the Magic of Christmas” Toy Drive, please contact Firefighter Kyle Brown at Humboldt Bay Fire.

Contact: Firefighter Kyle Brown  
Humboldt Bay Fire  
(707) 441-400



Winter averaging of utility bills will be discontinued starting with the first bill going out in December. What this means: in the summer and fall months wastewater charges are based on winter water usage, rather than actual usage. It is assumed that some of the water used during this period is for lawn maintenance and gardening, etc., and therefore is not going into the wastewater system. In the winter and spring months the wastewater charges are based on actual water usage.



### Keeping Eureka Clean

The Elk Rover Wildlife Sanctuary



Before



Before



After



After



The 3<sup>rd</sup> annual Bark in the Park was held on Oct 12, 2014 on a beautiful sunny Sunday morning at Eureka's historical Sequoia Park. 130 participants and K9s enjoyed running and walking through the redwoods over the 5K course and relaxing in the park awaiting the post race raffle. This year's winner was Landon Cooper, an Ultra runner running across the nation fundraising for cancer, who could not help but notice the 9 year old blonde speedster Cora Allen who came in an impressive second place. Way to Go! Thanks from the Humboldt Bay Firefighters to all who attended, volunteered, and helped contribute to the \$7000 generated for the Companion Animal Foundation. We'll see you again next year!

## Bark in the Park

Top 10 (Two of the finishers are not identified because their bid number was not written down during registration.)

- 1) Landon Cooper, M, 21:26
- 2) Cora Allen, 9 y/o F, 23:10
- 3) UNK, 24:23
- 4) UNK, 25:34
- 5) Carlos McFarland, 9 y/o M, 25:52
- 6) Matt McFarland, 38 y/o M, 25:52
- 7) Kirsten White, F, 25:52
- 8) Jovone Lende, F, 26:10
- 9) Alisha Davey, 29 y/o F, 27:02
- 10) Rebecca Robertson, 40 y/o F, 27:27



suddenlink  
cares



# Safety Fair

Saturday, Dec. 13, 2014

Noon- 4:00 p.m.

Boys & Girls Club Teen Center, 3015 J Street - Eureka  
(corner of J & Harris)

Learn how to put out a fire!

What happens when you call 911!  
Hosted by Paul Nicholson, an Insurance Agent

Clean and bandage a wound!

**FREE give-aways at each station**

Visit McGruff & Take A Bite Out Of Crime!

Get an ID Card!  
Hosted by the Humboldt Masonic Families

Coast Guard water safety!

**FREE Lunch for Kids**

**DRAWINGS FOR THE FOLLOWING PRIZES:**

- First Aid Kits
- iPad Mini
- Earthquake Kit (4 person)
- Sleeping Bag
- Emergency hand-crank, solar radio/NOAA/flashlight/charger





Position	Emp. Type	Salary	Closing Date
Assistant Recreation Coordinator RPT	Part-Time	\$11.00 - \$14.04 Hourly	12/03/14
Communications Dispatcher	Full-Time	\$2,841.00 - \$3,638.00 Monthly	Continuous
Custodian	Full-Time	\$2,179.05 - \$2,784.00 Monthly	12/12/14
Police Officer	Full-Time	\$4,027.00 - \$5,154.00 Monthly	Continuous
Senior Administrative Assistant	Full-Time	\$2,679.05 - \$3,421.00 Monthly	12/08/14

Interested parties may contact the Personnel Department by email;  
[jschoonmaker@ci.eureka.ca.gov](mailto:jschoonmaker@ci.eureka.ca.gov)

Jobline: (707) 441-4134  
<http://www.ci.eureka.ca.gov>  
 Personnel Dept: (707) 441-4124

The City of Eureka only accepts applications for full-time positions in which a recruitment is currently being conducted. If you would like to be notified when we are accepting applications for a particular full-time position, or if there are no current full-time job openings, please consider submitting an interest card.