THIS CONTEST IS A PARTNERSHIP BETWEEN HUMBOLDT STATE UNIVERSITY AND THE ART & CULTURE COMMISSION OF THE CITY OF EUREKA

YOU KNOW EUREKA LOVES PUBLIC ART

COMPETE TO HOST A NORTH COAST OTTER IN EUREKA!

CONTACT US

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(707)268-1830

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North Coast Otters Public Arts Initiative, an HSU project, will commission 100 unique pieces of Otter Art to be displayed at shops, galleries, schools, and other North Coast locations. Participating artists will decorate three-foot-tall otter sculptures for a summer 2020 educational art trail throughout Humboldt, Del Norte, and neighboring counties. At the end of summer, Otter Art sculptures will be auctioned to provide valuable funds for otter studies and student internships with community-based watershed projects.

The City of Eureka is sponsoring four otters to be displayed in local businesses. One otter will be hosted by the Visitor’s Center, but your business can compete to host one of the other three!

**WHAT IS IT?**

**LOCATION**

Describe where the Otter will be located in your business. Provide as much detail as possible including answers to the following questions:

- Where will the Otter be displayed? Will it be indoors? Please include a photo of the location.
- How will the Otter be displayed?
- What hours will the Otter be available to the public? What are your business hours? Will the Otter be available the same hours that you are open?
- Will you have staff available to talk about the Otter project?
- What is unique about the location your business can offer?

**WHAT IS THE TIMELINE?**

Email us and apply by November 15th. A sub-committee of the Art & Culture Commission will choose the three winners, and announce their selection at the November 19th Art & Culture Commission meeting.

**WHERE CAN I FIND MORE INFO?**

For more information about the contest, call (707-268-1830) or email Swan Asbury at sasbury@ci.eureka.ca.gov.

**HOW DOES MY BUSINESS APPLY?**

**EMAIL US!**

Email your answers to the following questions at sasbury@ci.eureka.ca.gov.

**EXPERIENCE**

Describe the experience of the visitor to your business. Provide as much detail as possible including answers to the following questions:

- Describe the experience of a local or tourist coming into your business to see the Otter. How will you welcome the visitor to our community?
- How will you promote the Otter project in your business? Will you use social media?
- What is unique about the experience your business can offer?